



SECRETS TO SUCCESS

2026

A SMALL BUSINESS CONFERENCE

**SMALL BUSINESSES. BOLD DREAMS.
BUILT TO SCALE.**

PROGRAM



8:30 AM - 9:10 AM

Light Bites - Networking and Registration

9:10 AM - 9:20 AM

Welcome to Secrets to Success

9:20 AM - 9:25 AM

City of Irvine Welcome

9:25 AM - 9:45 AM

Where Are We Right Now: Small Businesses in Orange County in 2026

9:45 AM - 10:30 AM

(Spotlight Talk) Secrets to Scaling Amid Uncertainty

10:30 AM - 10:45 AM

DGS Special Talk -- "Your Next Customer: The State of CA"

10:45 AM - 11:30 AM

(Women's Month Spotlight Talk) Secrets to Leveling the Playing Field in Business and Leadership

11:30 AM - 12:00 AM

Networking and Exhibit Time

12:00 AM - 12:40 PM

(Panel) Secrets to a Business that Builds Wealth

12:40 PM - 1:10 PM

Networking Lunch

1:10 PM - 1:55 PM

(Workshop) Secrets to an AI-Smart Business

1:55 PM - 2:45 PM

Networking and Exhibit Time

2:45 PM - 2:50 PM

Raffle
Thank sponsors and exhibitors, highlight a few standout attendee stories.

2:50 PM - 3:00 PM

Closing: Small Businesses. Bold Dreams. Built to Scale.

Small Businesses. Bold Dreams. Built to Scale.



Every successful business begins with a bold idea. But turning that idea into lasting success takes the right strategy, the right tools, and the right connections.

FACCOC Secrets to Success 2026 is a full-day conference created to support small business owners who are ready to grow. The event brings together entrepreneurs, industry leaders, and resource partners to share practical insights on scaling a business, building sustainable growth, and navigating today's changing business landscape.

Throughout the day, attendees gain access to expert panels, practical workshops, and meaningful networking opportunities designed to spark ideas and open doors to new possibilities.

Whether you're launching a new venture, expanding your operations, or looking for ways to scale smarter, Secrets to Success provides the knowledge, connections, and inspiration to help move your business forward.



LETTER FROM OUR PRESIDENT



From the PRESIDENT

Inspiration, education, and
actionable strategies—
everything You need in 2026

Jeffrey Bautista
FACCOC PRESIDENT

Welcome to 2026 Secrets to Success.

As we move into the latter half of one of the most tumultuous and harrowing decades in human history, I can't help but take a moment to look with immense pride at how far our organization has come since that fateful mid-March day in 2020 where the entire world came to a halt. While there will always linger that lament for all that was lost, we can certainly take comfort in all that we gained, especially in the greater appreciation for life and all the blessing we do have.

As an organization, FACCOC was blessed to have a strong leader during the pandemic in Joseph Joseph, and then through the pandemic-recovery period under Geraldine Larson. We were equally as blessed to have had the unwavering support of our long-standing sponsors and partners, notably US Bank, Metropolitan Water District, and OCTA. And because our leadership under Edwin Baloloy and Neil Estrada in the years just preceding the pandemic had already begun the pivot to more modernized and tech savvy chamber, FACCOC was well poised to adapt when the need unexpectedly arose. I will forever be grateful for the great work they've done in building such a solid foundation for the future I inherit.

CITY OF IRVINE WELCOME



Councilmember Melinda Liu is a long-time Northwood resident with her multigenerational family in Irvine. She holds a Bachelor of Arts degree in Political Science from the University of California in Berkeley and a Juris Doctor degree from Southwestern University School Law in Los Angeles, California. Professionally, she is a licensed attorney by the California Bar, a licensed Real Estate Broker in the State of California, and a certified Mediator. Born in Taipei, Taiwan, Councilmember Liu moved to Los Angeles with her family as a teenager.



Hon. Melinda Liu
City of Irvine
Councilmember

Councilmember Liu strives to serve the community by fostering business opportunities, protecting quality of life, and focusing on safety and education for children. Equipped with legal expertise and decades of experience from working with Irvine residents, Councilmember Liu will continue her public service to bring practical solutions and responsible governance to create an equitable, inclusive, and vibrant community to all Irvine residents.

Jeffrey Ball

President, Orange
County Business
Council

Where Are We Right Now: Small Businesses in Orange County in 2026



- (“Jeff”) is the President and Chief Executive Officer of the Orange County Business Council, where he collaborates with business, government, and academic leaders to drive economic growth in Orange County, California. He is also the Founder and Board Vice Chair of First Pacific Bank and brings over 30 years of experience in commercial and investment banking, including leadership roles with Bank of America and past Chair of the California Bankers Association. Jeff currently serves on several boards and commissions and is a strong advocate for financial literacy, frequently speaking at schools and universities nationwide.

Secrets to Scaling Amid Uncertainty

PANEL

Alice Kao is the CEO of Sender One, a leading indoor climbing company focused on building inclusive communities through movement, wellness, and experiential fitness. Under her leadership, Sender One has expanded its impact by combining innovative facility design with a strong commitment to community engagement and personal development.

Alice Kao



Shameca Tankerson



Shameca Tankerson is the CEO of Shameca Tankerson International and a transformational leadership strategist dedicated to helping individuals and organizations elevate their performance, confidence, and impact. Through coaching, speaking, and consulting, she empowers professionals to lead with authenticity and purpose.

Khryzza Kelley is the CEO, Founder, and Head of CoWorq, an ethical outsourcing company providing virtual assistant services and talent development. Recognized as a 2025 eWomenNetwork Emerging Leader of the Year and 2024 ABAOC Small Business of the Year, she scaled her company by 10x in profit in two years without VC funding, focusing on purposeful, high-performance leadership.

Khryzza Kelley



Your Next Customer: The State of CA

Jon Gaskell

Business Outreach
Liaison

Jon Gaskell is a Business Outreach Liaison with the California Department of General Services, where he connects small and diverse businesses with state contracting opportunities. He focuses on supplier diversity, education, and engagement initiatives that help businesses successfully compete in California's procurement marketplace.



Secrets to Leveling the Playing Field in Business and Leadership

PANEL

CEO, Sally Allen Coaching & International

Association of Women

Sally Allen is the CEO of Sally Allen Coaching and a leader with the International Association of Women. She works globally to mentor and empower women leaders, providing coaching and development programs that help women achieve personal growth, professional success, and meaningful leadership impact.



Sally Allen

Pat Hwang



Past President, TCA Venture Group OC

Pat Hwang is the President of TCA Venture Group, where he supports early-stage companies through investment, mentorship, and strategic advisory. With extensive experience in venture capital and entrepreneurship, he helps startups scale and navigate the challenges of business growth.

Suzanna Choi

Suzanna Choi serves as President of the Asian Business Association of Orange County (ABAOC), where she leads initiatives that support business development, leadership advancement, and community engagement. She is committed to strengthening opportunities for entrepreneurs and professionals within the Asian American business community.



Secrets to a Business that Builds Wealth



Imelda Sciocheng Interim CDFI Director

Imelda Sciocheng serves as Interim CDFI Director of Pacific Community Fund, where she works to expand equitable access to capital and financial services for underserved communities. She is dedicated to supporting small businesses and fostering economic empowerment through community-based financial initiatives.



Ali Ahsan Vice President, Wallis Bank

Ali Ahsan serves as Vice President at Wallis Bank, where he works closely with businesses and entrepreneurs to provide strategic banking solutions that support growth and long-term financial success. With extensive experience in commercial banking and relationship management, he is committed to helping clients navigate opportunities with



Cristina Espiritu Host

Cristina Espiritu is an international valuation expert, business strategist, and entrepreneur with more than 20 years of experience advising startups, growth-stage companies, and multi-million-dollar firms across diverse industries. She specializes in business valuation, strategic growth planning, and value maximization, helping organizations navigate transitions such as mergers, acquisitions, funding, and succession planning. Cristina is the founder of Sparkvation Consulting and has supported over 1,000 businesses worldwide, combining her legal and business expertise through her JD/MBA from Penn State University. She is also a global mentor, advisory board member, and advocate for economic development and entrepreneurial growth.

Roger Lloyd

Special Projects and
Director



(Workshop) Secrets to an AI-Smart Business: For Owners Who Can't Ignore Tech but Can't Fully Leverage It (Yet)



Roger Lloyd serves as Director of Special Projects and leads the Customized Training Institute for Artificial Intelligence. He focuses on advancing workforce education and training programs that prepare organizations and professionals for the rapidly evolving AI and technology landscape.

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EXHIBITORS



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ORANGE COUNTY

**THE COACHING
NETWORK**
COACHING YOU TO **SUCCESS**

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SOLUTIONS THAT FIT



EXHIBITORS



REFLECTIONMEDIA



Exhibitor Ads



FACCOC **SMALL DOLLAR** **LOAN PROGRAM**

Powered by:



The Loan at a Glance

Here's a brief look at the loan and its terms:

- **Loan amount: \$2,500**
- **Term: 12 months**
- **Interest rate: 7% fixed**
- **Loan Fee: 6% (\$150)**
- **Monthly payment: ~ \$216**
- **No prepayment penalties**
- **No balloon payments**

Requirements (partial list):

- **Government ID, proof of residence, and SSN/TIN**
- **Bank statements**
- **Recent tax return**
- **Voided check, ACH form, or screenshot showing bank account # and routing #**

Need Funds?

FACCOC and **Pacific Community Fund** are extremely excited to team up and offer our community access to capital to serve as a "catalyst" for your **personal or business** needs!

Our Mission: IMPACT

As a small business owner, we know "cash is king." This loan is designed for short-term liquidity for new applicants seeking to establish or rebuild credit.

Use it for...

Personal expenses or for your business. This loan can help with many things, including:

- Start-up costs
- Laptop
- Paying bills
- Whatever you need!

**TO GET STARTED,
CALL JOSEPH JOSEPH**



(323) 300-4413



More info at
faccoc.org

FUEL YOUR DREAMS

With a business loan
from Wallis Bank

WALLISBANK 



SBA LOANS

7(a)

CDC/504

Export Working Capital Program (EWCP)

COMMERCIAL LOANS

Working Capital Lines of Credit

Equipment Loans

Loans For Business Expansion

Construction/Development Loans

Talk to one of our experienced banking professional to find out which loan is right for your business



CONTACT US

CERRITOS | 213.406.3420

LOS ANGELES | 213.406.3690

www.wallisbank.com



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subject to approval.

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Violet Meuter

Founder & AI Growth Strategist

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Get found on Google AND AI platforms like ChatGPT, Gemini & Perplexity — before your competition does.
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24/7 lead gen, appointments & customer support — working for your business while you sleep.
-  **Award-Winning Copywriting & Newsletters**
Content that gets opened, read & acted on — turning subscribers into loyal customers & raving fans.
-  **Websites That Convert**
Attractive, functional, conversion-focused sites with real-time chat & appointment setting built in.
-  **Lead Attraction Videos**
Showstopper videos designed to get you noticed and in front of your ideal customers.
-  **CRM & Sales Campaigns**
Manage leads, reactivate existing customers & drive new sales with targeted email & SMS campaigns.

 **Book Your Call Today!**



"Hang Ten on the Competition!" 

Your success is our mission.



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Ride the Digital Wave with Us — Let's Make Your Business Shine! 

Upcoming Events

FAST WORKSHOP



Financial Accountability
& Success Training

FAST Workshop

SERIES

FRIDAY
APRIL 17, 2026
10 AM - 12 PM



HILTON GARDEN INN
ANAHEIM/GARDEN GROVE
11777 HARBOR BLVD
GARDEN GROVE, CA 92840

First-time attendees
get lunch on us!

GENERAL ADMISSION (NO lunch): FREE

MEMBER W/ LUNCH: \$15 NON-MEMBER w/ LUNCH: \$20

Presented by:



In Partnership with:



To Register Scan
the QR Code or
go online at
faccoc.org

POWER NETWORKING LUNCH

POWER NETWORKING LUNCH

Great Food. Great Friends. Great Opportunities.



**THURSDAY,
APRIL 30, 2026
11 AM - 1PM**

FOGO DE CHÃO

623 Spectrum Dr.
Irvine, CA 92618

The Power Networking Lunch is the perfect place for the busy networker. Enjoy connecting in a friendly setting with the best cuisine and even better opportunities to grow your business!



Register online at FACCOC.ORG

MEMBER: \$45
NON-MEMBER: \$60
(+\$20 at the door, so PRE-REGISTER!)

To REGISTER:
Scan QR code or
go online at
FACCOC.ORG



OC PID



SAVE THE DATE



June 13, 2026

Orange County Philippine Independence Day

GO GREEN



FACCOC'S
GO GREEN
& HEALTH
EXPO

SAVE THE DATE

WEDNESDAY, SEPTEMBER 23, 2026

9 AM - 3 PM

Anaheim Marriott Suites

12015 Harbor Blvd

Garden Grove, CA 92840

Sponsored by:



EVENT CALENDAR



2026

EVENTS

JAN FEB MAR APR MAY JUN

THU
29

POWER NETWORKING LUNCH



SAT
14

FAST WORKSHOP



THU
26

BUSINESS MIXER

THU
26

SECRETS TO SUCCESS



FRI
17

FAST WORKSHOP



THU
30

POWER NETWORKING LUNCH

FRI
15

FAST WORKSHOP



THU
07

AAPI MONTH MIXER

FRI
26

FAST WORKSHOP



SAT
13

OC'S PHILIPPINE INDEPENDENCE DAY

JUL AUG SEP OCT NOV DEC

FRI
17

FAST WORKSHOP



THU
30

POWER NETWORKING LUNCH

FRI
14

FAST WORKSHOP



THU
27

BUSINESS MIXER

FRI
11

FAST WORKSHOP



THU
23

GO GREEN EXPO

FRI
16

FAST WORKSHOP



THU
29

FAHM LUNCH

FRI
13

FAST WORKSHOP



THU
19

AWARDS LUNCHEON

THU
3

HOLIDAY MIXER



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SECRETS TO SUCCESS 2026

A SMALL BUSINESS CONFERENCE