

FILIPINO AMERICAN CHAMBER OF COMMERCE OF ORANGE COUNTY



SECRETS TO SUCCESS

SUCCESS IN A CHANGING WORLD

MARCH 21, 2024

BACK BAY CONFERENCE CENTER



ALL ABOUT

SECRETS TO SUCCESS —



TREZ IBRAHIM

BOARD MEMBER

SECRETS TO SUCCESS

Secrets to Creating Success in a Changing World

OUR CHANGING WORLD

In this evolving landscape, the traditional paradigms of leadership and success are being challenged.

While these changes bring immense opportunities for efficiency and innovation, it also presents new challenges and demands on business owners.

3 KEYS TO CREATING SUCCESS

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3 KEYS TO CREATING SUCCESS

- Adaptability
- Innovation
- Relationships

ADAPTABILITY

The most flexible within any system wins

Life is moving fast, global changes are inevitable

Access to information is growing exponentially

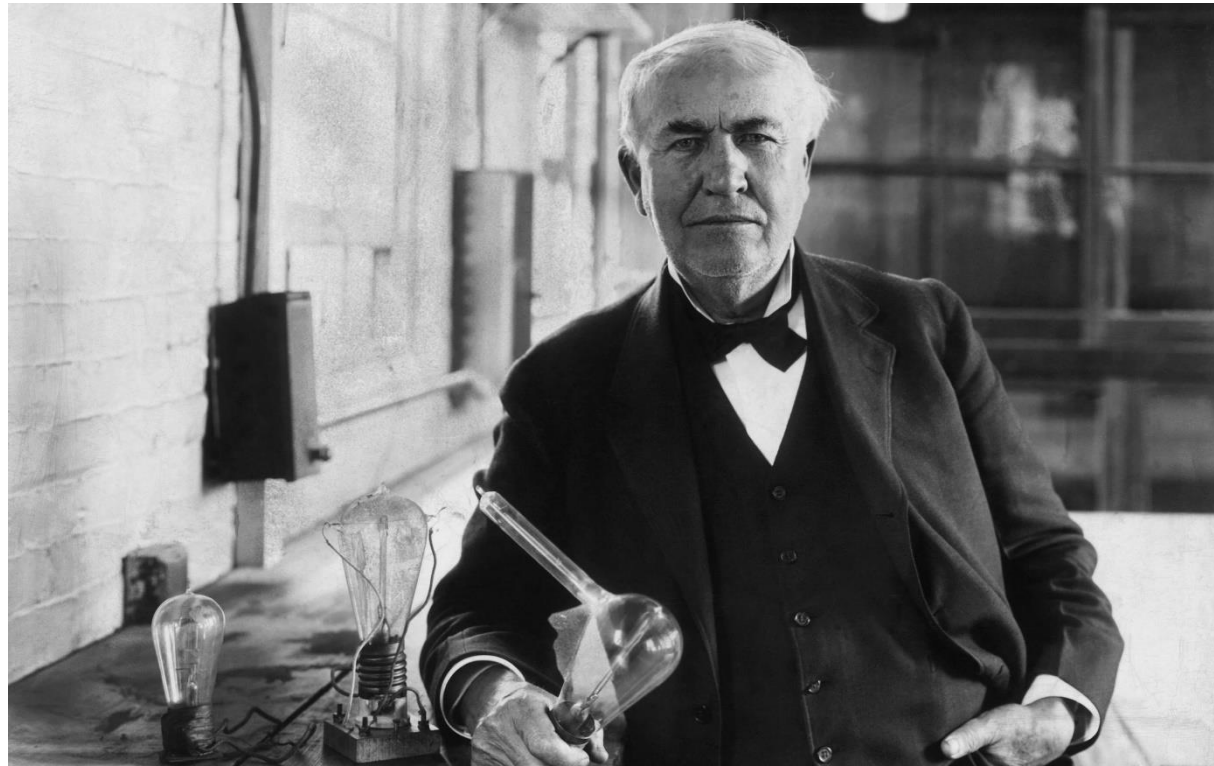




Competition is turning into a game of who can generate the best and greatest number of ideas.

~Harvard Business Review

THOMAS EDISON



LIFE MASTERY SOLUTION

INTERRUPT YOUR ROUTINE

The places you go
and the people you
meet can inspire you
in unexpected ways.



20% POLICY



LIFE MASTERY SOLUTION

ELON MUSK



LIFE MASTERY SOLUTION

INNOVATION IS ...

combining two very unlike things into an idea that can revolutionize the way you do business and quickly help you stand out in your industry.

MASTERING WORLDS

- Foster interdepartmental interaction
- Honor your journey
- Making the transition

HENRY FORD



LIFE MASTERY SOLUTION

STEP OUTSIDE

Take a break from your industry,
Get curious about something that has nothing to do
with your typical business &
Notice what sparks of creativity and innovation come to
you.

ALWAYS BE LEARNING

“It’s what you learn after you know it all that counts”

~John Wooden

STEVE JOBS



LIFE MASTERY SOLUTION

ASKING THE RIGHT QUESTIONS

Don't just improve, innovate
What is this an example of ...

RELATIONSHIPS

- Human-centric approach
- Trust and Credibility
- Effective Communication and Collaboration
- Personalization and Customer Experience





- Creating rapport
- Understand another's model of the world
- Learn representational systems for processing information
- Play together, reduce stress hormone

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