

SECRETS TO SUCCESS

SUCCESS IN A CHANGING WORLD

MARCH 21, 2024

BACK BAY CONFERENCE CENTER







MAYOR

FARRAH N. KHAN

City of Irvine



KEYNOTE SPEAKER

Success in a Changing World



Change is many times good



Irvine Recovery Plan (IRP) Grants



Doing Business with City



Disadvantaged Business Enterprise (DBE) Program



Artificial Intelligence

IRP Grant Recipients

Filipino American Chamber of Commerce Orange County: Technical assistance, business trainings, referrals, and resources navigation to small businesses.

SCORE Orange County: Mentoring sessions for small businesses.

COR Community Development Corporation: Direct financial assistance, workshops, and mentoring for small businesses.

Orange County Hispanic Chamber of Commerce Education Foundation: Direct financial assistance to eligible small businesses.

Orange County Iranian American Chamber of Commerce: Business support services to Irvine small business owners.

Asian Business Association of Orange County: Technical assistance and resource navigation for small businesses.

Filipino Influential Leaders and Mentors: Resource and information program for small businesses.

Small Business Diversity Network: Support for underserved small businesses.

Korean American Chamber of Commerce Orange County: Support for minority owned businesses in the City of Irvine.

Doing Business with the City

- IRVINE OUTREACH AND TRAINING SERIES PROGRAM FOR MINORITY- AND WOMEN-OWNED BUSINESSES:
 - Bidding opportunities
 - How to get started and register as a vendor
 - Procurement processes
 - Engagement
- https://www.cityofirvine.org/purchasing/business-outreach-programs

Disadvantaged Business Enterprise (DBE) Program

- ► The City is funded for certain projects by State (Cal Trans) or Federal (DOT) which require that contractors or subcontractors can fairly compete for and perform on contracts.
- To be eligible to count towards the DBE goal, DBE firms must be certified with the State of California Unified Certification Program (CUCP) at the time of bid/proposal submission.
- https://dot.ca.gov/programs/civil-rights
- Along with DBEs serving as the prime contractor for City contracts, the City strongly encourages the use of DBE certified subcontractors/subconsultants. To assist primes in their search for DBE certified firms, the California Unified Certification Program (CUCP) database directory can be found here:
- https://dot.ca.gov/hq/bep/find_certified.htm
- Learn more at https://www.cityofirvine.org/purchasing/disadvantaged-business-enterprise-program
- Once you're ready, register your business so you get updates on bids: https://www.cityofirvine.org/purchasing/supplier-registration-and-bid-opportunities

Artificial Intelligence

01

It's coming

02

Learn what's available, how to use it, or upgrade

03

Create your opportunity

Thank you

fkhan@cityofirvine.org





THANK YOU

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